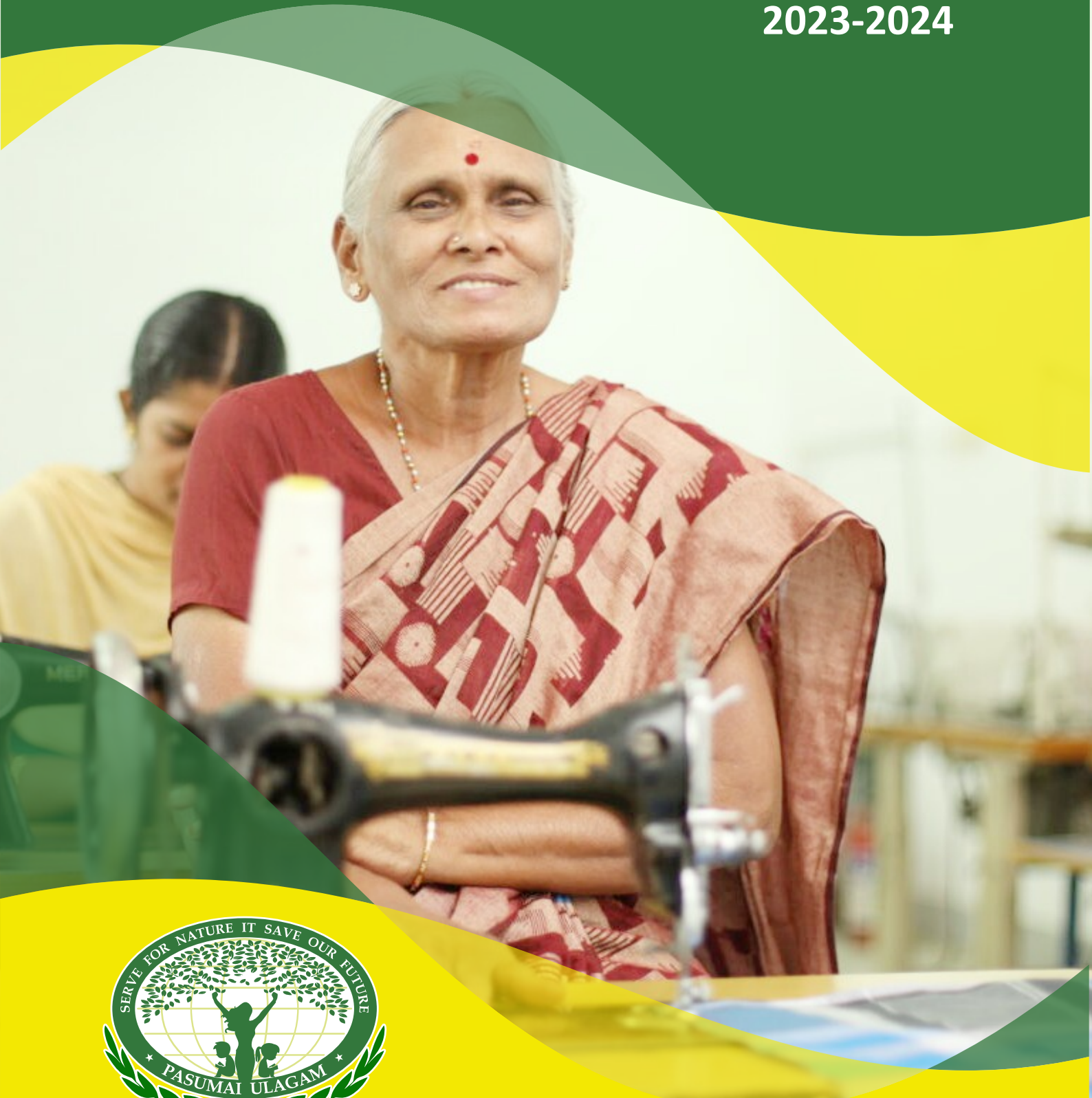


Annual Report 2023-2024



Pasumai Ulagam

Registration number: 40/2002



EXECUTIVE DIRECTOR'S NOTE

Dear Supporters and Well-Wishers,

It brings me immense joy to share with you the incredible journey of Pasumai Ulagam as we strive toward our noble objectives. In the year 2000, a group of passionate social activists laid the foundation for our organization, initially as an ordinary "Youth Club" with a focus on social welfare activities and the creation of a "Green World."

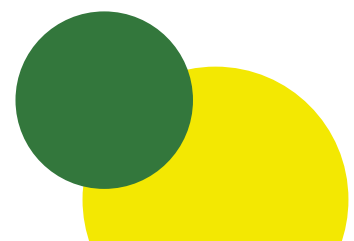
Our mission has evolved over the years, extending beyond environmental conservation to encompass the development of an ecologically sustainable, educationally aware, economically empowered, and socially developed society. At the core of our efforts is the upliftment of marginalized women, their children, and disadvantaged youths in slum and rural areas.

Pasumai Ulagam has grown into a dynamic force for positive change, addressing diverse community needs. We specifically emphasize empowering marginalized women, recognizing their pivotal role as catalysts for transformative change.

As of today, I am honored to lead this organization as the Project Director. It is my privilege to embody our commitment to gender equality and empowerment, guiding Pasumai Ulagam toward greater heights in our pursuit of a more inclusive, sustainable, and compassionate world.

I extend heartfelt gratitude to our supporters, partner organizations, and the community for their unwavering commitment. Together, we continue our collective efforts to create a better world for all.

Warm regards,
T. Sheela
Project Director
Pasumai Ulagam



Pasumai Ulagam

Fostering a green and sustainable world through social welfare, education, economic empowerment, health access and environmental protection

About us

Pasumai Ulagam, initiated in 2000 by a passionate group of social activists as a Youth Club, has evolved into a dynamic force for positive change. Our organization is committed to creating a society that is ecologically sustainable, educationally aware, economically empowered, and socially developed. Focused on marginalized women, their children, and disadvantaged youth in slum and rural areas, our efforts are driven by a dedicated woman leader who embodies our values of gender equality. Under her guidance, Pasumai Ulagam is committed to uplifting communities and fostering transformative change. With the support of our partners and the community, we strive towards a more inclusive, sustainable, and compassionate world. Our mission goes beyond environmental conservation, emphasizing holistic development and empowerment.

Vision

An inclusive society, where the marginalized communities and groups have access to quality education, economic empowerment and collectively protect and promote the biodiversity for sustainable living.

Mission

- Reduce gender and wealth disparities with the aim of achieving universal access to a quality higher education.
- Provide Adolescents and Youths equal access to affordable vocational training and life skill training for sustainable future.
- Promote income Generation activities to improve standard of living of rural and marginalized women through micro level groups.
- Protect biodiversity by creating awareness among individuals, groups on climate change, loss of biodiversity, pollution and waste generation to ensure sustainable environment.

Presence

Headquartered in Tamil Nadu, Pasumai Ulagam operates within the Erode district, spanning taluks such as Erode, Modakurichi, and Perundurai. Its geographical outreach includes 142 villages and 5 urban slums, strategically positioning Pasumai Ulagam for impact in both urban and rural settings. In urban slums, the focus is on socio-economic empowerment and social inclusion among marginalized communities.



Our programs

Environment:

At Pasumai Ulagam, we recognize the delicate balance between human society and the environment. Our environmental initiatives are rooted in awareness campaigns targeting women, youth, and the general public on solid waste management under NEAC. We actively observe World Environment Day, organizing camps and tree plantations. The establishment of a nursery garden, initiated by Mr. Janarthan, IFS, the District Forest Officer of Erode, demonstrates our commitment to fostering green spaces. Additionally, our efforts extend to distributing nurtured nursery plants and saplings at a low cost, promoting tree plantation and kitchen gardening. We provide training on organic cultivation, water resource management, Azolla cultivation, and land resource and fertility management, fostering sustainable practices among agricultural farmers and community members.

Empowerment:

Pasumai Ulagam has been dedicated to empowering grassroots women's organizations for the past three years. Our focus extends beyond empowerment to inspire these women to work for the welfare of their own communities. In developing our strategic plan, we engaged in extensive data analysis and consultations, involving more than 90 stakeholders, including board members, advisors, staff, and beneficiaries. This strategic planning process enabled us to identify our strengths, weaknesses, failures, learnings, challenges, and achievements, paving the way for a clear roadmap over the next three years. Our commitment is to empower and uplift our target communities through sustainable and impactful initiatives.

Education:

Education is a cornerstone of our approach at Pasumai Ulagam. We provide care and education support to children from marginalized communities, orphans, tribes, abused children, and single-parent households. Our support spans from primary to higher education, encompassing fields such as nursing, physiotherapy, graduations, polytechnics, and other employment-oriented studies. The establishment of evening study centers in villages and slum areas of the Erode District facilitates identifying and addressing learning disabilities in children, ensuring they become proficient learners.

Annual Program Highlights 2023-24



Socio-Economic Development:

Pasumai Ulagam's commitment to socio-economic development is evident in our focus on the empowerment of marginalized women and disadvantaged youths. We work in urban slums, addressing economic hardships, social exclusion, and gender inequality among women. In rural villages, our efforts concentrate on life skills development for disadvantaged youths, contributing to a better and more sustainable future. Through targeted interventions and community engagement, we strive to uplift and create positive change in the socio-economic landscape of the regions we serve.

Strategic Planning and Governance:

Pasumai Ulagam has undertaken a comprehensive approach to strategic planning and governance. Over the past five months, we conducted rigorous data analysis and consultations, involving more than 90 stakeholders, including board members, advisors, staff, and beneficiaries. This inclusive process allowed us to analyze our past journey, identify strengths, weaknesses, failures, learning, challenges, and achievements. The outcome is a robust strategic plan that sets clear goals for the organization over the next three years, providing a framework for continued growth and impact.

Community Engagement:

Community engagement is at the core of our approach at Pasumai Ulagam. From the initiation of evening study centers in villages and slum areas to conducting awareness campaigns on environmental issues, our programs involve and benefit the communities we serve. We believe in consulting and collaborating with stakeholders, including beneficiaries, to ensure our interventions are responsive to the unique needs and challenges of each community. Our commitment to community engagement reflects our belief in a participatory and inclusive approach to bring about sustainable change.

Annual Program Highlights 2023-24

Children's Homes Construction Project:

Pasumai Ulagam, with generous grants from Lighthouse Voyage, Canada, and Friends of Great Commission, USA, has undertaken a transformative initiative in Tenkasi District. The ongoing project focuses on the construction of Girls and Boys Homes, providing essential infrastructure such as storage cupboards, sleeping cots, beds, pillows, tables and chairs, study tables, mosquito nets, and roofing. This endeavor aims to create a safe and nurturing environment for 85 orphaned children, emphasizing their well-being and providing them with a secure place to grow and thrive.

Supporting the homeless and elderly individuals:

In collaboration with SMILE Trust, Germany, Pasumai Ulagam is committed to enhancing the quality of life for older persons residing in slums and roadside areas within the Erode district. This program involves distributing basic necessities such as mats, bed sheets, dresses, towels, plates, and tumblers to 90 elders, including those in underprivileged communities, physically challenged individuals, and those staying near temples. Beyond material support, the initiative includes raising awareness about the importance of care, support, and health services for the elderly, ensuring a holistic approach to their well-being.

Vocational Training Center:

Pasumai Ulagam's self-sustainable Vocational Training Center has empowered women by providing computer education, hand embroidery, and tailoring training. With 158 women completing and receiving certificates, this initiative has had a significant impact on their lives. These skilled and financially independent women are not only equipped with vocational skills but are also educated on essential topics such as bookkeeping, government schemes, leadership, and management. The center plays a crucial role in facilitating bank linkages for subsidy loans, further supporting these women in establishing their entrepreneurial endeavors.



Livelihood support for women to promote Micro Enterprises through Seed Money Distribution:

Pasumai Ulagam, in collaboration with United Methodist Women in Faith from the USA, is actively promoting women's empowerment through micro-enterprises. Seed money is distributed without interest, creating a revolving pattern that benefits 100 women in total. These women engage in diverse self-employment ventures, including Tiffen Centers, Ironing Centers, Snack Stalls, Flower Vending, Vegetable Selling, Garments, and Tailoring Design. Beyond financial support, the program educates women about savings, banking operations, accessing financial resources, and governmental benefits, fostering financial independence and gender equality.



Annual Impact Highlights

100

women have benefited from seed money and are currently running shops, iron centers, vegetable shops, etc.

85

students are living in the home constructed in Thenkasi.

58

men have been given bedsheets, mats, dresses, towels, etc.

158

women have been educated and skilled in the vocational training center.

238

elders have been provided with psychological and physical support.

Team member list

Board members:

President: Mr. G. Manamohan
Treasurer: Mr. A. Samuel Jebasingh
Secretary: Mr. C. Jeyaraj

Executive team:

B. Biby

Committee Members:

S. Chinnayal
R. Thangaraj

Finance Committee:

Project Director: T. Sheela
Treasurer: A. Samuel Jebasingh
President: G. Manamohan



Overall Impact

10,000

trees have been planted in and around the Erode district.

300+

women beneficiaries have become self-employed, revolving 21 lakhs seed money.

1200+

youth and adolescents have completed their training in digital finance and accounts, as well as garment making.

85

orphan and tribal children receive education support, care, and shelter.

2000

youths have gained awareness on environmental and biodiversity protection.

150+

children receive primary and higher education support.

1.5 Cr

worth has been created for children's care and production support.

120

women have benefited from the women empowerment program.

10+

shops set up for underprivileged people to support them in entrepreneurship.

Partnerships and Collaboration



United
Women
in Faith



LIGHTHOUSE
VOYAGE



Financials

PASUMAI ULAGAM

NO. 538, S.K.C. ROAD, ERODE - 638 001

EXPENDITURE AND INCOME ACCOUNT FOR THE YEAR ENDING 31ST MARCH 2023

INCOME		AMOUNT (in Rs.)	
By	Income as per Schedules	1	69,38,852.40
TOTAL INCOME			69,38,852.40
EXPENDITURE		AMOUNT (in Rs.)	
To	WELFARE EXPENSES		
-	Community Development Expenses	16,10,961.00	
-	Promotion of Women Micro Enterprise Program - Seed Money	10,00,000.00	
-	Support to Elders and Roadside Staying Persons	2,36,803.00	
-	Organisation Development Program	15,000.00	28,62,764.00
-	Girls Home Maintenance		
-	Groceries, Eggs and Vegetables	2,18,221.00	
-	Medical Expenses	977.00	2,19,198.00
-	Vocational Training Expenses		
-	Computer Trainer Salary	77,000.00	*
-	Vocational Training Centre Rent	18,000.00	95,000.00
			31,76,962.00
-	ADMINISTRATIVE EXPENSES		
-	Bank Charges	2,446.96	
-	Electricity Charges	2,473.00	
-	Interest on TDS	90.00	
-	Internet Charges	2,946.00	
-	Office Rent	99,000.00	
-	Photography Expenses	2,450.00	
-	Postage & Courier	220.00	
-	Printing and Stationery	6,733.00	
-	Professional Charges	60,180.00	
-	Repairs & Maintenance	1,200.00	
-	Staff Salary	1,39,435.00	
-	Tea & Snacks Expenses	1,030.00	
-	Telephone Charges	1,125.00	
-	Travelling Expenses	5,600.00	
-	Water Charges	70.00	3,24,998.96
-	Depreciation		6,328.11
TOTAL EXPENDITURE			35,08,289.07
-	Excess of Income Over Expenditure		34,30,563.33
TOTAL			69,38,852.40

Place : Virudhunagar
Date : 11.09.2023

Subject to our report in
Form No.10B of even date



For **BOSE & CHARLES**
Chartered Accountant
FRN : 000503a

(BOSE CHANDRA EBENEZER)
PARTNER
MEM. No. 18913

UDIN : 23018943 BGVLMF7947

PASUMAI ULAGAM

NO. 538, S.K.C.ROAD, ERODE - 638 001

BALANCE SHEET AS ON 31ST MARCH 2023

LIABILITIES	AMOUNT	
TRUST FUND		
As per last Balance Sheet	4,84,765.66	
Add :: Excess of Income		
Over Expenditure	34,30,563.33	39,15,328.99
Loans(Liability)		
Biby	75,428.00	
Samuel Jeba Singh	58,229.00	
Sheela	44,240.00	1,77,867.00
Current Liability		
Groceries, Eggs and Vegetables	1,19,048.00	
TDS Payable	850.00	*
Professional Charges Payable	33,416.00	1,53,314.00
TOTAL		42,46,509.99

ASSETS	AMOUNT	
FIXED ASSETS		
As per Schedules		33,150.94
TDS Receivable		1,373.00
CLOSING BALANCE		
Cash in Hand - FCRA	10,988.00	
Cash in Hand - Local	16,231.50	
Cash at Bank		
Axix Bank - 0216	41,60,632.00	
Indian Overseas Bank - 2144	8,996.66	
SBI - 9747 NDMB	8,124.90	
IOB - 1225	7,012.99	42,11,986.05
TOTAL		42,46,509.99

Place : Virudhunagar
Date : 11.09.2023

Subject to our report in
Form No.10B of even date



For **BOSE & CHARLES**
Chartered Accountant
FRN : 000503a

(BOSE CHANDRA EBENEZER)
PARTNER
MEM. No. 18912

UDIN : 23018913B GVL MF 79 47

PASUMAI ULAGAM



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பிறப்புக்கும் எல்லா உயிர்க்கும்..

பசுமை உலகம்

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